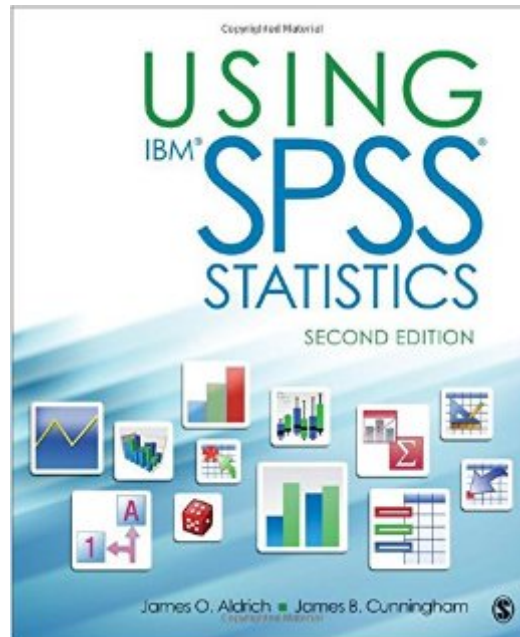# Using IBMÂ® SPSSÂ® Statistics: An Interactive Hands-On Approach

Synopsis

For those who have a basic understanding of statistics and want to learn SPSS on their own, Using IBM SPSS Statistics, Second Edition by James O. Aldrich and James B. Cunningham is a concise, practical guide that can be used in conjunction with another text or as a self-instructional resource. With the assistance of ample screenshots, bullet points, and callouts, readers master SPSS by inputting and analyzing their own data, rather than simply opening existing databases. The Second Edition introduces advanced concepts such as Logistic Regression, Principal Components Factor Analysis, and more complex graphing methods. This edition is compatible with IBM SPSS versions through 23.

Book Information

Paperback: 472 pages

Publisher: SAGE Publications, Inc; 2nd ed. edition (July 20, 2015)

Language: English

ISBN-10: 1483383571

ISBN-13: 978-1483383576

Product Dimensions: 7.3 x 0.7 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars See all reviews (7 customer reviews)

Best Sellers Rank: #101,848 in Books (See Top 100 in Books)   #75 in Books > Science & Math > Experiments, Instruments & Measurement > Methodology & Statistics   #75 in Books > Computers & Technology > Software > Mathematical & Statistical   #289 in Books > Textbooks > Science & Mathematics > Mathematics > Statistics

Customer Reviews

SPSS is a marvelous tool, but it's only as powerful as the user's knowledge and understanding of it. And because I didn't understand the true depth of this tool, I was not using it to its full potential. Then I got this book, by Aldrich and Cunningham, and after cruising through just one chapter, I already knew so much more. After having gone through the whole book, chapter by chapter, I feel like I've entered a whole new world of handling data and statistics. The great thing about this book is that it is easy to read and understand, and the visual elements help out a lot. I'd highly recommend it.

Like most, I am not a strong stats person and I needed to brush up on my SPSS to complete my

dissertation. So I got this book and followed each chapter and did all the exercises and the review exercises and it has been fantastic and actually a little fun. It has completely changed my attitude toward working with large data sets.

seems to be very clear and easy to use, so far

Excellent product and transaction!

Download to continue reading...

Using IBM® SPSS® Statistics: An Interactive Hands-On Approach Adventures in Social Research: Data Analysis Using IBM® SPSS® Statistics Student Study Guide With IBM® SPSS® Workbook for Essential Statistics for the Behavioral Sciences Statistics for People Who (Think They) Hate Statistics (Salkind, Statistics for People Who(Think They Hate Statistics(Without CD)) Property, A Contemporary Approach, 2d (Interactive Casebook) (Interactive Casebooks) (Interactive Casebook Series) Become the Woman of Your Dreams! (Interactive Gender Transformation Feminization Erotica) (Aurora Sparks Interactive Erotica Book 1) Interactive Computer Graphics: A Top-Down Approach Using OpenGL (5th Edition) Interactive Computer Graphics: A Top-Down Approach Using OpenGL (4th Edition) Time Series Modeling for Analysis and Control: Advanced Autopilot and Monitoring Systems (SpringerBriefs in Statistics / JSS Research Series in Statistics) Modern Applied Statistics With S-Plus (Statistics and Computing) An Introduction to Statistics with Python: With Applications in the Life Sciences (Statistics and Computing) All of Statistics: A Concise Course in Statistical Inference (Springer Texts in Statistics) Winning The Lottery: Revealed! Proven Tips, Techniques, and Strategies on How to Win the Lottery (Lotteries, Probabilities, Statistics) (Winning the Lottery, Lotteries, Probabilities, Statistics) Matrices With Applications in Statistics (Wadsworth statistics/probability series) Matrix Algebra: Theory, Computations, and Applications in Statistics (Springer Texts in Statistics) Applied Bayesian Statistics: With R and OpenBUGS Examples (Springer Texts in Statistics) Getting Started with Processing: A Hands-On Introduction to Making Interactive Graphics Python: Learn Python in One Day and Learn It Well. Python for Beginners with Hands-on Project. (Learn Coding Fast with Hands-On Project Book 1) After Effects 5.0/5.5 Hands-On Training (Lynda Weinman's Hands-On Training) CSS (with HTML5): Learn CSS in One Day and Learn It Well. CSS for Beginners with Hands-on Project. Includes HTML5. (Learn Coding Fast with Hands-On Project Book 2)

Dmca